

# STUDENT ENTRY PACK

**#GYJA2024**





## Welcome to The Day's Global Young Journalist Awards 2024!



### It's time to tell us your story.

The Day's third annual Global Young Journalist Awards is a unique storytelling competition. We invite anyone aged between 7 and 18 on 1st January 2024, from any place in the world, and with any passion, to share their story via an illustration, written article, audio, video, photography or graphic.

You could win your story published on The Day's website: [www.theday.co.uk](http://www.theday.co.uk), seen by people all around the world, and receive feedback on your work from professional journalists and celebrities.

Winners will also attend a virtual ceremony to celebrate their success, a trophy with their name and a certificate – a great accomplishment for your personal record or CV!

**So keep Thursday 27th June 4.45pm–5.45pm (London GMT) free in case you win!**

We have 10 categories to choose from this year, and we will have winners for ages 7-13 and 14-18. All the information you need to enter is in this pack, but do visit our Awards web pages for more guidance from our supporters and journalists: [www.theday.co.uk/global-young-journalist-awards](http://www.theday.co.uk/global-young-journalist-awards).

Last year we received over 550 entries from 45 countries! The standard of journalism wowed our editorial team. The Day's journalists enjoyed looking at every single entry, from Rahul Krishnan's video report on the impact of climate change in Barbados, which showed a level of maturity and professionalism beyond his age, to Shreya Nivarty's detailed description of how her own experiences of poor mental health during the pandemic inspired her to help others through her youth county council.

**Take a look at last year's winning entries for inspiration:**  
<https://theday.co.uk/special-reports/gyja-2023-winners/>

The deadline for submissions is **Friday 26th April 2024** so please provide your **named entry with your age, plus the media permission form** to your **teacher/guardian** in advance of this date.

Good luck! We can't wait to hear from you.



# THE JUDGING PANEL



Meet our 2024 Global Young Journalist Awards judges so far! This group of inspirational people will decide our winners and provide feedback on their work.



**Suyin Hanes**

## **Culture & Equality Journalist**

Suyin Haynes is a London-based freelance journalist covering identity, culture and under-represented communities. Her work has been published in TIME, CNN, Al Jazeera, the Guardian, openDemocracy and more. She is a Visiting Lecturer at City, University of London, and is a media consultant working with values-driven organisations on storytelling and communications. She is also the creator of the Substack newsletter, Ginkgo Leaves, and is a published short fiction story writer.



**Dr Oriane Chausiaux**

## **Co-founder of Heartfelt Technologies**

Dr Oriane Chausiaux is a distinguished figure in the medical research, medical device development, and digital health sectors, boasting 20 years of extensive experience. Her academic background in biology, with a keen focus on physiology, has laid the foundation for her innovative work. As the co-founder of Heartfelt Technologies, Oriane is pioneering the future of heart failure telemonitoring through the development of an automatic, AI-supported, non-contact solution that seamlessly integrates into patients lives.



**Jess Philips**

## **Labour MP for Birmingham Yardley**

Jessica Phillips is a British politician serving as the Member of Parliament (MP) for Birmingham Yardley since 2015. A member of the Labour Party, she was Shadow Minister for Domestic Violence and Safeguarding in Keir Starmer's Opposition frontbench from 2020 to 2023.



**Heather Fisher**

## **Olympic rugby player**

Birmingham-based Olympic rugby player and former GB bobsledder, Heather is an accomplished elite athlete, motivational speaker, LGBT advocate and media personality with her own BBC radio podcast.



# OUR SUPPORTER NETWORK



With thanks to our amazing supporters and friends who are making this opportunity available to more young people around the world.



The Fairtrade Foundation is an independent non-profit organisation, helping raise awareness of the need for Fairtrade in making trade fair, licensing the FAIRTRADE mark and empowering producers. It is a movement for change that works directly with businesses, consumers and campaigners to make trade deliver for farmers and workers.

[www.schools.fairtrade.org.uk](http://www.schools.fairtrade.org.uk)



*School Library Association*  
*Supporting everyone involved in school libraries*

The School Library Association is an independent organization in the United Kingdom which promotes libraries and literacy in schools. The SLA was founded in 1937 and is based at Kembrey Park in north-eastern Swindon. It is a charity registered in England & Wales and Scotland. [www.sla.org.uk/](http://www.sla.org.uk/)



The National Literacy Trust's mission is to improve the reading, writing, speaking and listening skills of those who need it most, giving them the best possible chance of success in school, work and life. They run Literacy Hubs and campaigns in communities where low levels of literacy and social mobility are seriously impacting people's lives. They support schools and early years settings to deliver outstanding literacy provision, and campaign to make literacy a priority for politicians, businesses and parents.

[www.literacytrust.org.uk/](http://www.literacytrust.org.uk/)



National Association for Able Children in Education

An independent charity founded 40 years ago, the National Association for Able Children in Education (NACE) works with schools, education leaders and practitioners to improve provision for more able learners. By meeting the needs of more able learners and embedding an encouraging culture, they aim to ensure all young people have opportunities to flourish.

[www.nace.co.uk](http://www.nace.co.uk)



Decibel Podcasts helps small businesses start their own podcasts. It does this through training, workshops and consultancy.

It was founded by podcast producer and presenter, Julie-Anna Needham. She's the host of Dealcast, the M&A Podcast and the producer of Barclays' Mortgage Insider Podcast with Phil Spencer.

She previously worked as a journalist for BBC Radio (Radio 4, Radio 1 & Coventry and Warwickshire), BBC Midlands Today, Sky News and for a business news publication. Career highlights include meeting five prime ministers, reporting live from the Old Bailey and the High Court, a night out with Keifer Sutherland and spending a day with the Hells Angels.

[www.decibelpodcasts.com/](http://www.decibelpodcasts.com/)

You'll find more from our Supporter Network on the Global Young Journalist Awards website, including inspiration and guidance for your entries!

[www.theday.co.uk/global-young-journalist-awards](http://www.theday.co.uk/global-young-journalist-awards)

# HOW TO ENTER



## Step 1: Choose your category

Each category will be outlined in more detail further on in this document. Categories are open to all ages this year.

- **Climate Journalist of the Year**
- **Mental health Journalist of the Year**
- **Health Journalist of the Year**
- **Equality Journalist of the Year**
- **Science Journalist of the Year**
- **Technology Journalist of the Year**
- **Media Journalist of the Year**
- **Sports Journalist of the Year**
- **Financial Journalist of the Year**
- **Politics Journalist of the Year**







## Category submission rules

You can only submit one unique entry per category. For example, you can't submit a video and a written article for one category.

You can, however, enter different submissions for different categories. For example, you could submit one unique entry for Mental Health Journalist and a different one for Climate Journalist, and you could even enter all the categories with different work for each if you would like to.

## Step 2: Choose your format

You can enter using one of the following formats:

-  **Written article**
-  **Video**
-  **Audio**
-  **Photography**
-  **Illustration**
-  **Graphic**



# Rules and guidance for your entry

Anything that can be called journalism is welcome – it must be related to news, whether in your community or the wider world, and aim to say something true. All entries should be in English and be in one of these six formats:



## Written article

- It should be entered as a PDF on one side of A4, with your name one
- **Ages 14-18:** Must be between 450 and 550 words long with a short headline at the top
- **Ages 7-13:** Must be between 250 and 450 words long with a short headline at the top



## Illustration

- We are looking for the best cartoon, caricature or visual comment on the news
- One illustration per entry
- Save it as a JPEG or PDF with your name
- Recommended: A one paragraph description of your illustration submitted as a one-page PDF



## Video

- Between 120 and 180 seconds long
- Please upload to a private YouTube or Vimeo account (check with your teacher if your school has one or use your own). Provide the link and password to your teacher or guardian if using your own channel



## Photo

- Between one and six photos per entry
- Recommended: A one-paragraph description of your photo submitted as a one-page PDF
- Save photos as JPEG files with your name



## Audio

- **Ages 11-18:** Must be no longer than five minutes
- **Ages 7-13:** Must be no longer than three minutes
- It should be entered as an MP3



## Graphic

- We are looking for the best graphic representation of powerful data
- One graphic per entry
- Submit as a JPEG or PDF with your name
- Recommended: A one paragraph description of your graphic submitted, as a one-page PDF

## Do not:

- Include any foul, abusive or inappropriate content in your submission. If you do, your entry will be disregarded.
- Submit any work that is not your own or has been published elsewhere.
- Try to submit late or incomplete entries, as they will not be accepted.
- Submit more than one unique entry in the same category. Only one unique entry per category will be considered.



# JUDGING CRITERIA



Your entry will be judged according to the following criteria.

## 1. How **current** is the topic?

Journalism needs to be news. You can tell stories that apply to you, maybe you focus on your school's women's football team rather than the euros, but it needs to be something you can observe and learn from, and be newsworthy.

## 2. How **factually true** is the story?

Your entry needs to aim for factual truth, so it can't be fictional. Poems and abstract paintings don't fit the brief for this one.

## 3. How **well** does it **communicate**?

Your entry needs to communicate clearly, powerfully and quickly. Think about where journalism is consumed. If someone read, watched or listened to your entry on a commute or a coffee break, can it be understood in that time?

## 4. How **memorable** is it?

Think about the last news article you read that really stayed with you. How did it make you feel? Good journalism is sticky. Make us remember it tomorrow.

Your teacher/guardian will be invited to tell us if you have special educational needs or personal circumstances our judges should take into account, when they complete your online entry.



# Entry checklist

- Make sure you've read, understand and will follow the rules of the competition and meet the entry criteria detailed in this booklet.
- Make sure you will be free on the afternoon of **Thursday 27th June 2024** from **4.45pm-5.45pm** (London GMT) for the virtual awards ceremony to celebrate our winners and hear from our judges!
- Choose the category, or categories, you wish to enter - read the descriptions of each category later on in this pack.
- Explore news, videos and images on The Day's website ([www.theday.co.uk](http://www.theday.co.uk), if your school is a member\*), local or international news websites, so you can start to understand issues related to your category or categories of interest.
- Choose which journalism format you want to use: written article, audio, video, graphic, illustration or photography. Remember you can only submit in one format per category.
- Visit the guidance page on our website for tips on these formats and best practice examples (<https://r1.dotdigital-pages.com/p/32K1-ERQ/gyja2023guidance>)
- Get creative and tell your story!
- Save your entry with your name and age and give it to your teacher/guardian in advance of the deadline Friday 26th April 2024. Video entries must be uploaded by you or your teacher/guardian to a private video channel such as YouTube or Vimeo, and your teacher needs to have the link and password.
- Get a parent or guardian to **sign the Media Consent Form provided** (if you're 16 or over please sign it yourself) and hand this back to your teacher in advance of the deadline Friday 26th April 2024.
- Your teacher/guardian will upload your entry on our website by Friday 26th April 2024, or if you're 16 or over you can do this yourself. Create an account and upload your work at: <https://theday.awardsplatform.com/> (you must type in the https://)
- Join our virtual awards ceremony on Thursday 27th June 2024 with your fellow students and teachers to find out if you've won and hear from our editorial team and judges! Your teacher/ guardian should be registered on our website ([www.theday.co.uk/global-young-journalist-awards](http://www.theday.co.uk/global-young-journalist-awards)) in order to receive an invite to the ceremony via email.

\*If your school is not a subscriber of The Day, you can ask your teacher to take out a free, no-obligation 7-day-trial here: <https://theday.co.uk/free-trial/>





# PRIZES








There will be one winner and one runner-up per category, per age group.  
There are two age groups according to the student's age as at 1st January 2024:

- 7 to 13
- 14 to 18

Shortlisted entrants will receive a certificate and their name published on The Day's website.  
All runners up will receive a certificate and their work published on The Day's website.

All winners will receive:

-  **Your work published on The Day's website**
-  **A trophy engraved with your name**
-  **A certificate**
-  **The opportunity to speak at our virtual awards ceremony and receive your congratulations from one of our judges**
-  **Feedback on your work from our judges and editorial team**



You can find prompt ideas in the following pages for each category, giving you inspiration to get started. Whatever category and format you choose, find your own voice and communicate it clearly.

**GOOD  
LUCK!**

**We can't wait to see  
what you come up with.**

**#GYJA2024**



# CATEGORY DESCRIPTIONS



## Climate Journalist of the Year

It is 2024, and we have known about climate change for a long time. It affects every single person on the planet. But world leaders have yet to find an answer to this one, fundamental issue.

Can you offer a way forward? Is there a climate issue near where you live that has inspired you to action? Or a story on the news that has pushed you towards activism? Young people around the world are making their voices heard. This is your chance to have your say.

## Mental Health Journalist of the Year

Modern life creates unique challenges. You are the first generation to grow up facing lockdowns, social media and a climate crisis — all at the same time.

But we also live in a time when our understanding of mental health is greater than ever before — and we are still learning more about our brains, wellbeing and how to lead happy, fulfilling lives everyday.

Have mental health challenges affected your life or the lives of the people you care about? Do you have ideas about ways to improve mental health — on either a personal or societal level? Then this is the category for you.

## Health Journalist of the Year

We live in a health-conscious age. A few years ago, nobody would have dreamed of a diet personalised to their gut — now Professor Tim Spector is making it possible.

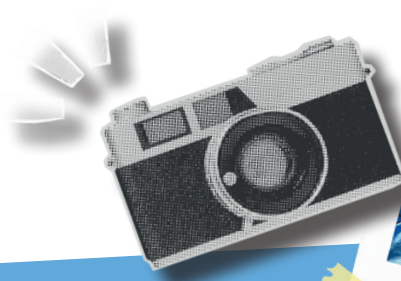
But whilst some people embrace health trends, others ignore new advice. Between 2022 and 2023, the number of children trying vaping in the UK rose by 50%. There is quite simply nobody who is not affected by health.

There are many ways you could approach this topic — from looking at the health decisions you and your friends make in your life, to amazing scientific breakthroughs or even celebrity health trends.

## Equality Journalist of the Year

It is one of the most fundamental values that we subscribe to: everyone should have equal rights. But we also know that, unfortunately, this is not always the reality. In 2024, racism still exists. So does sexism, ageism and ableism.

Have you noticed any examples in your life of people not having equal rights? Seen a story on the news that has inspired you to call for change? Or even noticed an area of positive change that has yet to receive the limelight it deserves? If so, this is the category for you.



## Science Journalist of the Year

Sometimes you can't help but notice scientific advancements — who alive in 1969 doesn't remember the first man on the moon? Other times you barely think about them. Your trainers, your shampoo, the fabrics you wear, the pots in your kitchen are all a product of science.

What is in store for 2024 and beyond? How will scientific advancements change the world again — or are the best discoveries all in the past?

## Technology Journalist of the Year

Think back to 100 years ago. After a long day of exams at school (written with pen and paper, of course), you send and arrange a trip to the cinema to see a silent film. You need to be specific about the time and date — after all, you can't text to say you are going to be late. Technology has revolutionised our lives — in an incredibly short space of time. We live in a world of instant communication, information and travel. And of course, there is the ever-presence of smartphones. Has this made life better, or worse?

The 2020s, many say, are the start of a new revolution. Is AI exciting — or terrifying? Can you find the answers? If these are the questions that intrigue you, this is the category for you.

## Media Journalist of the Year

TikTok, Instagram, Facebook, SnapChat, Netflix, podcasts, news apps and websites, television, films and many, many more. The choice of media is seemingly endless.

You live in a vastly different world to the one your parents grew up in. What does this change mean for Gen Z and Gen Alpha?

You could answer these big questions in the Media journalist of the year category. Or you could take a more personal approach — and investigate a specific piece of media, whether it's a film, TV show or even an influencer that has caught your eye.

There will be politics taking place in your region, your city, in your school, even in your classroom. You might be interested in the place of royalty, power struggles or the process of democracy. The scope is massive and the choice is yours.



## Sports Journalist of the Year

Sport is local, national and global. It starts in your local park and culminates at the Olympic Games (this year, in Paris). It turns athletes into heroes and sometimes into villains.

There is a lot of journalistic potential here: a sport, an event, a player, an official or an issue. If you are the person who is always checking the scores and counts down the days until you can next play or watch a game, this is the category for you.

## Financial Journalist of the Year

Money makes the world go round... or so the saying goes. Financial journalists report on big global and national issues, from recessions to tax to inequality, and how they affect people everyday — because, perhaps more than anything else, everyone is impacted by money.

Are you fascinated by the actions of billionaires? Do you want to know why a bank could suddenly collapse? Have you noticed more and more people visiting your local food bank? Try out the financial category.

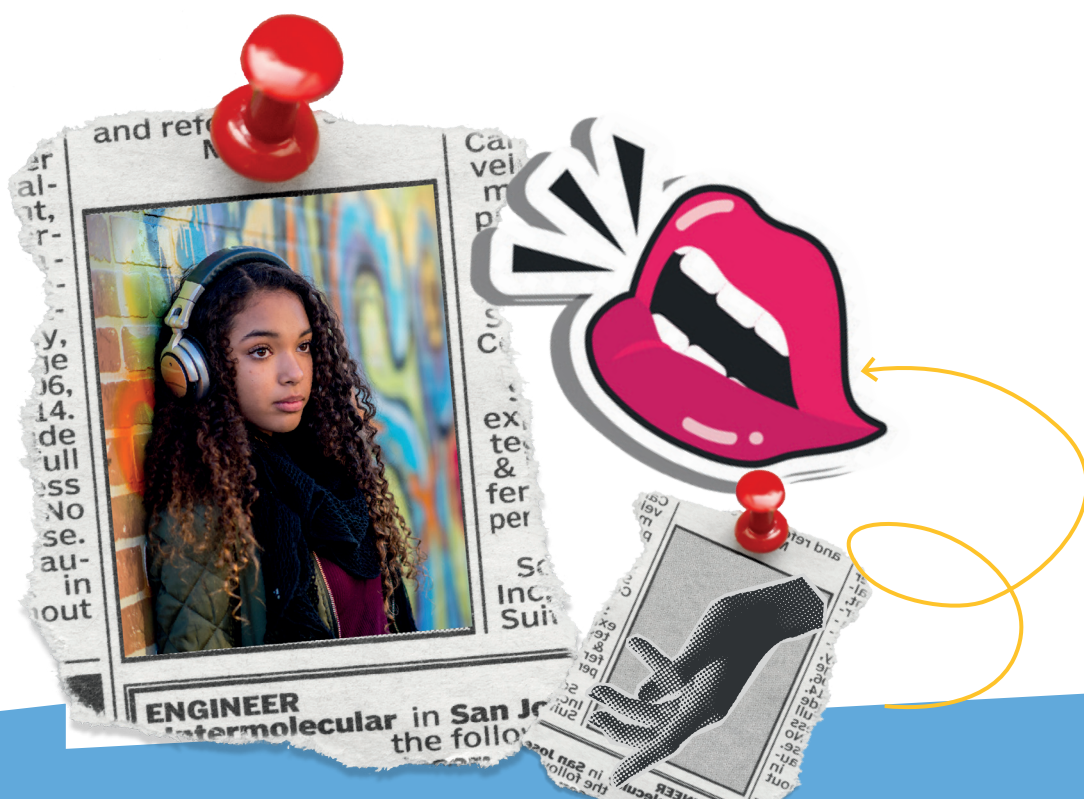
## Politics Journalist of the Year

This is the year that half the world votes. The people of the UK, USA, EU, Russia, Mexico and India are just some of those choosing new leaders or representatives this year.

Some of these votes will be free and fair. Others, less so. Either way, they will have consequences that will be discussed by historians hundreds of years from now.

In some ways, elections today are the same as ever: votes thinking about the economy, health, education — all the same old issues. But there are forces at work that few understand: can you say for sure you have not seen any misinformation this year?

These are the kind of themes you could discuss in this category. But politics happens on all scales.



# MEDIA CONSENT FORM

## – UNDER 16S



As parent/guardian, \_\_\_\_\_

hereby grants The Day News & Media permission to use photographs, videos, audio, written articles, graphics or illustrations provided by my child as part of their submission to The Day's Global Young Journalist Awards 2024.

I also grant permission for The Day to publish this content for any lawful purpose, including, but not limited to, The Day's website, social media accounts, promotional materials, press releases, advertising, either digital or in print, in perpetuity.

In addition, should my child win one of the categories at the Global Young Journalist Awards, I give permission for any event sponsors to publish photographs, videos, audio, written articles, graphics or illustrations provided by my child for their entry to that category, on any of their marketing channels, in perpetuity.

By signing and dating this document, I waive any rights of privacy or compensation associated with the use of the content for the commercial purposes outlined above.

The child's school will be referenced in publication.

In addition, I consent to The Day publishing my child's:

First name

School name

Print child's full name \_\_\_\_\_

Print parent/guardian full name \_\_\_\_\_

Parent/guardian signature \_\_\_\_\_

Date \_\_\_\_\_

# MEDIA CONSENT FORM

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In addition, should I win a Global Young Journalist Award, I give permission for The Day and its third party supporters to publish photographs, videos, audio, written articles, graphics or illustrations provided for my entry, on any of their marketing channels, in perpetuity.

By signing and dating this document, I waive any rights of privacy or compensation associated with the use of the content for the commercial purposes outlined above.

You will be referenced in publication. I consent to The Day publishing my:

First name

School name

Entrant full name \_\_\_\_\_

Entrant signature \_\_\_\_\_

Date \_\_\_\_\_